## Mutual Appreciation

## When You Become Our Customer We Become Yours

Our company has always been focused on making Ohio the best it can be. Our business is here. Our customers are here. Our employees live and work here. That's why we believe supporting local businesses is also an investment in the Ohio community.

Depending on your business, our group customers are added to Mutual Appreciation — a customer engagement program unique to Medical Mutual that incentivizes our more than 3,000 employees and their families to shop with our customers.

## **How it Works**

- Your group purchases a Medical Mutual policy.
- We add your business to our internal database of customers.
- Our employees shop with your business and record their purchases.
- We can partner with you to create special promotions, events or marketing opportunities.
- We can report back how much our employees have spent with your business.

For more information, please contact your broker or Medical Mutual sales representative, or visit MedMutual.com/MutualAppreciation. To date, our employees have supported our customers with more than



benefitting thousands of Ohio businesses.

It's fantastic to see companies you do business with return the favor."

